






Global Open Innovation			
Company Information			
Company Name	ArcBest	Company Logo	
Website	www.arcb.com		
Number of Employees	13,000+	Date of Establishment	1923
Company Address	Fort Smith, Arkansas, United States	Annual Sales (USD)	\$3.1B
Brief Introduction	ArcBest is a transportation and logistics company based in Fort Smith, Arkansas, United States. It was established in 1923 and has grown to become a leading provider of integrated logistics solutions. ArcBest offers a comprehensive range of services, including less-than-truckload (LTL) shipping, truckload, expedited freight, supply chain management, and international logistics. The company operates through its various subsidiaries, including ABF Freight, Panther Premium Logistics, and ArcBest Technologies. With a focus on innovation and customer-centric solutions, ArcBest aims to deliver efficient and reliable transportation services to businesses across diverse industries. The company's commitment to excellence has earned it a strong reputation in the logistics industry.		
Scope of Disclosure	<input checked="" type="checkbox"/> Confidential (Company logo will be used to recruit Korean startups)		
Needs Information			
Title	Arcbest - Trucking Fleet Management and Supply Chain Solutions		
Background	<input checked="" type="checkbox"/> We are looking for a long-term partnership for this open innovation. <input type="checkbox"/> We are looking for a partnership suited for short-term strategic implementation. Arcbest is seeking: Price Optimization Fleet Route Optimization to reduce costs, energy consumption, and carbon footprint Fleet Safety Detection & Prevention for preventing fleet related accidents		
Category	<input type="checkbox"/> Commerce & Shopping <input type="checkbox"/> Community & Lifestyle <input type="checkbox"/> Consumer Electronics & Electronic <input type="checkbox"/> Consumer Goods <input type="checkbox"/> Data & Analytics <input type="checkbox"/> Education <input type="checkbox"/> Food & Beverage <input type="checkbox"/> Financial Services <input type="checkbox"/> Gaming <input checked="" type="checkbox"/> Information Technology (Software, <input type="checkbox"/> Manufacturing <input type="checkbox"/> Media & Entertainment <input type="checkbox"/> Platforms <input type="checkbox"/> Privacy & Security <input type="checkbox"/> Professional Services <input type="checkbox"/> Sustainability <input checked="" type="checkbox"/> Transportation <input type="checkbox"/> Biotechnology & <input type="checkbox"/> Others ()		
Description	<i>"Main Requirement:</i> <i>Examples of the types of technology areas that will be considered are:</i> Dispatching Pricing Vehicle Maintenance <i>Desired Outcome:</i> Dispatching - faster, easier, and automated dispatching for all in-house vehicles & drivers, along with temporary part time drivers & vehicles Route Optimization - more efficient travel routes for more last mile deliveries to reduce energy consumption and operating costs Safety - as a trucking fleet company, maintaining the condition of both vehicles and drivers are critical		
Participation Qualification	<input checked="" type="checkbox"/> Foreign startups are qualified for this Open Innovation. If needed, please describe specific criteria for foreign There's no one size fits all approach to Unilever's partnerships. Whether you're an established supplier, a start-up, an academic, a designer or an individual inventor, we want to hear from you.		
Preferred Collaboration Types	<input checked="" type="checkbox"/> PoC <input type="checkbox"/> Investment <input type="checkbox"/> Joint Partnerships and <input checked="" type="checkbox"/> Time Zone (GMT, PST, etc.) <input type="checkbox"/> R&D <input checked="" type="checkbox"/> To be Negotiated (Undecided) <input checked="" type="checkbox"/> Etc (licensing existing technology to apply, purchase commercial ready solution)		
Due Date	None		
Contact Information			
Contact Person	김태형	Job Title/Team	Deputy Director/Marketing
Tel/Mobile	1-323-950-9500 ext. 128	E-mail	taehyung@gmail.com
<input type="checkbox"/> The contact person noted above will participate in following video conference. - If not, please let your KOTRA representative know the participant of the video conference at least three days in advance of the meeting.			

Global Open Innovation			
Company Information			
Company Name	Arvest	Company Logo	
Website	www.arvest.com		
Number of Employees	6,500+	Date of Establishment	January 1, 1871
Company Address	75 North East Street, Fayetteville, Arkansas, 72701, United States	Annual Sales (USD)	\$2.4 B
Brief Introduction	Arvest Bank, founded in 1961, is a regional bank headquartered in Fayetteville, Arkansas. With over 270 branches across Arkansas, Oklahoma, Missouri, and Kansas, Arvest offers a wide range of financial services, including personal banking, business banking, wealth management, and mortgage services. The bank is committed to serving its communities and providing personalized financial solutions to individuals, families, and businesses.		
Scope of Disclosure	<input type="checkbox"/> Confidential <input checked="" type="checkbox"/> Non-Confidential (Company logo will be used to recruit Korean startups)		
Needs Information			
Title	Arvest - Customer Service and Data Security for Banking		
Background	<input checked="" type="checkbox"/> We are looking for a long-term partnership for this open innovation. <input checked="" type="checkbox"/> We are looking for a partnership suited for short-term strategic implementation. Arvest Bank is seeking <input type="checkbox"/>		
Category	Data Security technologies for better safety measurements attached to their products <input type="checkbox"/> Commerce & Shopping <input type="checkbox"/> Manufacturing <input type="checkbox"/> Community & Lifestyle <input type="checkbox"/> Media & Entertainment <input type="checkbox"/> Consumer Electronics & Electronic <input type="checkbox"/> Platforms <input type="checkbox"/> Consumer Goods <input checked="" type="checkbox"/> Privacy & Security <input checked="" type="checkbox"/> Data & Analytics <input type="checkbox"/> Professional Services <input type="checkbox"/> Education <input type="checkbox"/> Sustainability <input type="checkbox"/> Food & Beverage <input type="checkbox"/> Transportation <input checked="" type="checkbox"/> Financial Services <input type="checkbox"/> Biotechnology & <input type="checkbox"/> Gaming <input type="checkbox"/> Others <input type="checkbox"/> Information Technology (Software, ())		
Description	<i>Main Requirements</i> <i>Examples of the types of technology areas that will be considered are:</i> Customer Service Solutions Banking Security Anti Hacking Security <i>Desired Outcomes</i> Identify the the most advanced technologies in the industry and test them within our ecosystem and further evaluate if these solutions will help service our customers more effectively while keeping their information and assets as safe as possible.		
Participation Qualification	<input checked="" type="checkbox"/> Foreign startups are qualified for this Open Innovation. If needed, please describe specific criteria for foreign There's no one size fits all approach to Unilever's partnerships. Whether you're an established supplier, a start-up, an academic, a designer or an individual inventor, we want to hear from you.		
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Global Open Innovation			
Company Information			
Company Name	Dillard's	Company Logo	
Website	www.dillards.com		
Number of Employees	40,000	Date of Establishment	1938
Company Address	1600 Cantrell Road, Little Rock, AR 72201, USA.	Annual Sales (USD)	\$4.3 billion
Brief Introduction	Dillard's operates over 250 retail stores in 29 states.		
Scope of Disclosure	<input type="checkbox"/> Confidential <input checked="" type="checkbox"/> Non-Confidential (Company logo will be used to recruit Korean startups)		
Needs Information			
Title	Dillards - Consumer acquisition, insights and Market research		
Background	Dillard is seeking: Enhanced retail technology and omnichannel experiences. Invest in technologies that bridge the gap between physical stores and online platforms. Our technology focus includes e-commerce platforms, mobile applications, personalized marketing strategies, inventory management systems, and customer relationship management (CRM) tools.		
Category	<input checked="" type="checkbox"/> Commerce & Shopping <input type="checkbox"/> Manufacturing <input checked="" type="checkbox"/> Community & Lifestyle <input type="checkbox"/> Media & Entertainment <input type="checkbox"/> Consumer Electronics & Electronic <input type="checkbox"/> Platforms <input type="checkbox"/> Consumer Goods <input type="checkbox"/> Privacy & Security <input checked="" type="checkbox"/> Data & Analytics <input type="checkbox"/> Professional Services <input type="checkbox"/> Education <input type="checkbox"/> Sustainability <input type="checkbox"/> Food & Beverage <input type="checkbox"/> Transportation <input type="checkbox"/> Financial Services <input type="checkbox"/> Biotechnology & <input type="checkbox"/> Gaming <input type="checkbox"/> Others <input type="checkbox"/> Information Technology (Software, Hardware)		
Description	Main Requirements Examples of the types of technology areas that will be considered are: Retail Security Enhanced Shopping Experience Customized Marketing Solutions By embracing retail technology, Dillard's aims to provide customers with a seamless and personalized shopping experience, increase operational efficiency, and drive growth in the retail industry.		
Participation Qualification	<input checked="" type="checkbox"/> Foreign startups are qualified for this Open Innovation. If needed, please describe specific criteria for foreign There's no one size fits all approach to Unilever's partnerships. Whether you're an established supplier, a start-up, an academic, a designer or an individual inventor, we want to hear from you.		
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Contact Information			
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Global Open Innovation			
Company Information			
Company Name	FedEx	Company Logo	
Website	www.fedex.com		
Number of Employees	600,000+	Date of Establishment	May 7, 1971
Company Address	942 South Shady Grove Road, Memphis, Tennessee, 38120, United States	Annual Sales (USD)	\$85B
Brief Introduction	<p>FedEx, founded in 1971, is a globally recognized transportation and logistics company headquartered in Memphis, Tennessee. With a vast network and advanced shipping solutions, FedEx offers a wide range of services, including express delivery, ground shipping, freight transportation, e-commerce solutions, and supply chain management. Operating in over 220 countries and territories, FedEx plays a vital role in enabling global connectivity and facilitating the movement of goods worldwide.</p>		
Scope of Disclosure	<input type="checkbox"/> Confidential <input checked="" type="checkbox"/> Non-Confidential <i>(Company logo will be used to recruit Korean startups)</i>		
Needs Information			
Title	FedEx - Freight and Warehouse Management Solutions		
Background	<input checked="" type="checkbox"/> We are looking for a long-term partnership for this open innovation. <input checked="" type="checkbox"/> We are looking for a partnership suited for short-term strategic implementation. FedEx is seeking: <input type="checkbox"/> Warehouse Route Optimization Warehouse Automation Virtual Twin for Warehouse Monitoring Safety Prevention & Detection		
Category	<input type="checkbox"/> Commerce & Shopping <input type="checkbox"/> Manufacturing <input type="checkbox"/> Community & Lifestyle <input type="checkbox"/> Media & Entertainment <input type="checkbox"/> Consumer Electronics & Electronic <input type="checkbox"/> Platforms <input type="checkbox"/> Consumer Goods <input type="checkbox"/> Privacy & Security <input type="checkbox"/> Data & Analytics <input type="checkbox"/> Professional Services <input type="checkbox"/> Education <input checked="" type="checkbox"/> Sustainability <input type="checkbox"/> Food & Beverage <input checked="" type="checkbox"/> Transportation <input type="checkbox"/> Financial Services <input type="checkbox"/> Biotechnology & <input type="checkbox"/> Gaming <input checked="" type="checkbox"/> Others <input checked="" type="checkbox"/> Information Technology (Software, Hardware) (Packaging)		
Description	<p><i>Main Requirements</i></p> <p><i>Route Optimization - more efficient warehouse process for faster work cadence</i> <i>Automation - Automating to reduce manpower ato increase efficiency</i> <i>Virtual Twin - Live safety and progress monitoring with virtual digital twin</i> <i>Safety - Novel sensors, tech for preventing, detecting, and reacting to accidents</i></p> <p><i>Desired Outcomes</i> <i>Identify technologies that are complimentary to our existing infrastructure and implement them to provide better faster and more sustainable service to our customers all over the world.</i></p>		
Participation Qualification	<input checked="" type="checkbox"/> Foreign startups are qualified for this Open Innovation. If needed, please descibe specific criteria for foreign There's no one size fits all approach to Unilever's partnerships. Whether you're an established supplier, a start-up, an academic, a designer or an individual inventor, we want to hear from you.		
Preferred Collaboration Types	<input checked="" type="checkbox"/> PoC <input type="checkbox"/> R&D <input type="checkbox"/> Investment <input checked="" type="checkbox"/> To be Negotiated (Undecided) <input type="checkbox"/> Joint Partnerships and <input checked="" type="checkbox"/> etc <input checked="" type="checkbox"/> Time Zone (GMT, PST, etc.) (licensing existing technology to apply, purchase commercial ready solution)		
Due Date	None		
Contact Information			
Contact Person	김태형	Job Title/Team	Deputy Director/Marketing
Tel/Mobile	1-323-950-9500 ext. 128	E-mail	taehyung@gmail.com
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Global Open Innovation			
Company Information			
Company Name	FIS	Company Logo	
Website	www.fisglobal.com		
Number of Employees	55,000	Date of Establishment	July 3, 1968
Company Address	601 Riverside Avenue, Jacksonville, Florida, 32204, United States	Annual Sales (USD)	\$12.6 B
Brief Introduction	FIS (Fidelity National Information Services), founded on July 3, 1968, is a global financial technology company headquartered in Jacksonville, Florida. The company specializes in providing a wide range of technology solutions and services to the financial industry, including banking, payments, risk management, and asset management. With a global presence and a vast portfolio of innovative products, FIS enables financial institutions to streamline operations, enhance customer experiences, and drive digital transformation in the ever-evolving financial landscape.		
Scope of Disclosure	<input type="checkbox"/> Confidential <input checked="" type="checkbox"/> Confidential (Company logo will be used to recruit Korean startups)		
Needs Information			
Title	FIS - Data Security and Fintech Solutions		
Background	<input checked="" type="checkbox"/> We are looking for a long-term partnership for this open innovation. <input checked="" type="checkbox"/> We are looking for a partnership suited for short-term strategic implementation. FIS is seeking <input type="checkbox"/> Data Security technologies for better safety measurements attached to their products		
Category	<input type="checkbox"/> Commerce & Shopping <input type="checkbox"/> Manufacturing <input type="checkbox"/> Community & Lifestyle <input type="checkbox"/> Media & Entertainment <input type="checkbox"/> Consumer Electronics & Electronic <input type="checkbox"/> Platforms <input type="checkbox"/> Consumer Goods <input checked="" type="checkbox"/> Privacy & Security <input type="checkbox"/> Data & Analytics <input checked="" type="checkbox"/> Professional Services <input type="checkbox"/> Education <input type="checkbox"/> Sustainability <input type="checkbox"/> Food & Beverage <input type="checkbox"/> Transportation <input checked="" type="checkbox"/> Financial Services <input type="checkbox"/> Biotechnology & <input type="checkbox"/> Gaming <input type="checkbox"/> Others <input checked="" type="checkbox"/> Information Technology (Software, Hardware) ()		
Description	Main Requirements <i>Examples of the types of technology areas that will be considered are:</i> Cyber Security for Fintech Banking Solutions Credit Solutions Desired Outcomes: Focus on Security - Server security, contract integrity, anti-phishing and more security measurements to ensure and increase the credibility of FIS products in the banking industry		
Participation Qualification	<input checked="" type="checkbox"/> Foreign startups are qualified for this Open Innovation. If needed, please describe specific criteria for foreign There's no one size fits all approach to Unilever's partnerships. Whether you're an established supplier, a start-up, an academic, a designer or an individual inventor, we want to hear from you.		
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Due Date	None		
Contact Information			
Contact Person	김태형	Job Title/Team	Deputy Director/Marketing
Tel/Mobile	1-323-950-9500 ext. 128	E-mail	taehyung@gmail.com
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Global Open Innovation			
Company Information			
Company Name	JD Power	Company Logo	J.D. POWER
Website	www.jdpower.com		
Number of Employees	1,500	Date of Establishment	
Company Address	3200 Park Center Drive Costa Mesa, CA 92626, USA	Annual Sales (USD)	N/A
Brief Introduction	JD Power's research and data collection covers over 12 industries, including finance, healthcare, and telecommunications.		
Scope of Disclosure	<input type="checkbox"/> Confidential <input checked="" type="checkbox"/> Non-Confidential (Company logo will be used to recruit Korean startups)		
Needs Information			
Title	JD Power - Consumer insights and Market research		
Background	<input checked="" type="checkbox"/> We are looking for a long-term partnership for this open innovation. <input checked="" type="checkbox"/> We are looking for a partnership suited for short-term strategic implementation. JD Power focuses on consumer insights and market research. Their technology focus revolves around data collection, analysis, and survey methodologies. They utilize advanced analytics and research platforms to gather information related to customer satisfaction, product quality, and market trends.		
Category	<input checked="" type="checkbox"/> Commerce & Shopping <input type="checkbox"/> Community & Lifestyle <input type="checkbox"/> Consumer Electronics & Electronic <input type="checkbox"/> Consumer Goods <input checked="" type="checkbox"/> Data & Analytics <input type="checkbox"/> Education <input type="checkbox"/> Food & Beverage <input type="checkbox"/> Financial Services <input type="checkbox"/> Gaming <input checked="" type="checkbox"/> Information Technology (Software, Hardware) <input type="checkbox"/> Manufacturing <input checked="" type="checkbox"/> Media & Entertainment <input type="checkbox"/> Platforms <input type="checkbox"/> Privacy & Security <input type="checkbox"/> Professional Services <input type="checkbox"/> Sustainability <input type="checkbox"/> Transportation <input type="checkbox"/> Biotechnology & <input type="checkbox"/> Others		
Description	*Main Requirement: Examples of the types of technology areas that will be considered are: Consumer Insights Industry Insights Sales Solutions Desired Outcome: Provide businesses with valuable insights to understand consumer preferences, improve products and services, and make data-driven decisions.		
Participation Qualification	<input checked="" type="checkbox"/> Foreign startups are qualified for this Open Innovation. If needed, please describe specific criteria for foreign There's no one size fits all approach to Unilever's partnerships. Whether you're an established supplier, a start-up, an academic, a designer or an individual inventor, we want to hear from you.		
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Due Date	None		
Contact Information			
Contact Person	김태형	Job Title/Team	Deputy Director/Marketing
Tel/Mobile	1-323-950-9500 ext. 128	E-mail	taehyung@gmail.com
<input type="checkbox"/> The contact person noted above will participate in following video conference. - If not, please let your KOTRA representative know the participant of the video conference at least three days in advance of the meeting.			

Global Open Innovation			
Company Information			
Company Name	JP Morgan	Company Logo	J.P.Morgan
Website	www.jpmorganchase.com		
Number of Employees	259,000	Date of Establishment	December 31, 2000
Company Address	383 Madison Avenue, New York, NY 10179, United States	Annual Sales (USD)	\$131B
Brief Introduction	JPMorgan Chase, founded in 2000, is a leading global financial services firm with headquarters in New York City. The company provides a wide range of financial services, including investment banking, asset management, commercial banking, and private banking. With a strong presence in the industry, JPMorgan Chase serves millions of customers worldwide, offering innovative solutions and expertise to meet their financial needs.		
Scope of Disclosure	<input type="checkbox"/> Confidential <input checked="" type="checkbox"/> Non-Confidential <i>(Company logo will be used to recruit Korean startups)</i>		
Needs Information			
Title	JP Morgan - AI Generator Financial Support and Trend Forecasting		
Background	<input checked="" type="checkbox"/> We are looking for a long-term partnership for this open innovation. <input checked="" type="checkbox"/> We are looking for a partnership suited for short-term strategic implementation. JP Morgan is seeking: <input type="checkbox"/> Roboadvisor tech (with existing enterprise customers) for better automated investment technologies		
Category	<input type="checkbox"/> Commerce & Shopping <input type="checkbox"/> Community & Lifestyle <input type="checkbox"/> Consumer Electronics & Electronic <input type="checkbox"/> Consumer Goods <input checked="" type="checkbox"/> Data & Analytics <input type="checkbox"/> Education <input type="checkbox"/> Food & Beverage <input checked="" type="checkbox"/> Financial Services <input type="checkbox"/> Gaming <input type="checkbox"/> Information Technology (Software, Hardware) <input type="checkbox"/> Manufacturing <input type="checkbox"/> Media & Entertainment <input type="checkbox"/> Platforms <input type="checkbox"/> Privacy & Security <input type="checkbox"/> Professional Services <input type="checkbox"/> Sustainability <input type="checkbox"/> Transportation <input type="checkbox"/> Biotechnology & <input type="checkbox"/> Others ()		
Description	<i>"Main Requirements</i> <i>Examples of the types of technology areas that will be considered are:</i> <i>AI Generated Financial Service Support</i> <i>Trend Analysis</i> <i>Fin Tech</i> <i>Desired Outcome:</i> <input type="checkbox"/> <i>Roboadvisor Tech - Better automated investment technologies for easier global market expansion with lower maintenance cost. Also can provide support to existing fund managers for portfolio diversity</i>		
Participation Qualification	<input checked="" type="checkbox"/> Foreign startups are qualified for this Open Innovation. If needed, please describe specific criteria for foreign There's no one size fits all approach to Unilever's partnerships. Whether you're an established supplier, a start-up, an academic, a designer or an individual inventor, we want to hear from you.		
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Global Open Innovation			
Company Information			
Company Name	Revunit	Company Logo	
Website	www.revunit.com		
Number of Employees	200	Date of Establishment	2012
Company Address	409 SW A St, Bentonville, AR 72712	Annual Sales (USD)	N/A
Brief Introduction	<p>We are a technology studio that helps companies supercharge their supply chain operations with technology built for them.</p> <p>RevUnit has been named to the Inc. 5000 list of fastest-growing private companies (4x), and the Entrepreneur 360 list of America's most innovative businesses. With a focus on a people-centric culture, the company has also been recognized by Entrepreneur Magazine on its list of Top Company Cultures and as Best Place to Work by Arkansas Business.</p>		
Scope of Disclosure	<input type="checkbox"/> Confidential <i>(Company logo will be used to recruit Korean startups)</i>		
Needs Information			
Title	Revunit - Transportation and Logistics Solutions, Retail Tech Solutions		
Background	<input checked="" type="checkbox"/> We are looking for a long-term partnership for this open innovation. <input checked="" type="checkbox"/> We are looking for a partnership suited for short-term strategic implementation. <p>Revunit specializes in digital transformation solutions for large enterprises. They focus on leveraging technology to streamline processes, improve productivity, and enhance customer experiences. Their technology focus includes enterprise software, cloud computing, data analytics, automation, and user experience (UX) design.</p>		
Category	<input type="checkbox"/> Commerce & Shopping <input type="checkbox"/> Community & Lifestyle <input type="checkbox"/> Consumer Electronics & Electronic <input type="checkbox"/> Consumer Goods <input checked="" type="checkbox"/> Data & Analytics <input type="checkbox"/> Education <input type="checkbox"/> Food & Beverage <input type="checkbox"/> Financial Services <input type="checkbox"/> Gaming <input type="checkbox"/> Information Technology (Software, Hardware) <input type="checkbox"/> Manufacturing <input type="checkbox"/> Media & Entertainment <input checked="" type="checkbox"/> Platforms <input type="checkbox"/> Privacy & Security <input type="checkbox"/> Professional Services <input type="checkbox"/> Sustainability <input type="checkbox"/> Transportation <input type="checkbox"/> Biotechnology & <input type="checkbox"/> Others		
Description	<p>"Main Requirement:</p> <p>Examples of the types of technology areas that will be considered are: Highly Competitive Digital Transformation Solutions Big Data Solutions Customizable Solutions for Enterprises in Retail or Supply Chain for Cost Optimization</p> <p>Desired Outcome:<input type="checkbox"/></p> <p>Help businesses adapt to digital technologies, optimize operations, and stay competitive in a rapidly evolving digital landscape.</p>		
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