	Globa	I Open Innovation	
	Co	ompany Information	
Company Name	Acxiom	Company Logo	ΛςχιοΜ
Website	www.acxiom.com	company Logo	
Number of Employees	3,300	Date of Establishm	ent <i>196</i> 5
Company Address	601 E 3rd Street Little Rock, AR 72 USA	2201, Annual Sales (USI	D) \$917 million
Brief Introduction	Acxiom	n has data on over 2.5 billion	
Scope of Disclosure	Confidential INon-	(Company logo will be use	d to recruit Korean startups)
		Needs Information	
Title		Consumer Data Forecasting a	and Marketing Solutions
	 ✓ We are looking for a long-term partnershi ✓ We are looking for a partnership suited for 		tion
Background	Acxiom specializes in customer data a	nd marketing solutions. The	y focus on collecting, analyzing, and organizing onsumer behavior, preferences, and demographics
	Commerce & Shopping		ufacturing
	Community & Lifestyle	_	a & Entertainment
	Consumer Electronics & Electronic	□ Platfo	
Category	Consumer Goods		cy & Security
	☑ Data & Analytics	_	essional Services
		_	ainability
	Food & Beverage		sportation
	Financial Services		chnology &
	Gaming	Othe	rs
	Information Technology (Software, Hardware)		
	"Main Requirement: Examples of the types of technology are Consumer Data Solutions	eas that will be considered ar	e:
Description	Consumer Media Solutions Marketing Analytics Advertising		
	Desired Outcome:		
	-	leveraging data-driven strate	;, personalized customer experiences, and effective gies, businesses can optimize their marketing
Participation Qualification	Foreign startups are qualified for this Oper There's no one size fits all approach to Unil designer or an individual inventor, we want	ever's partnerships. Whether yo	scibe specific criteria for foreign ou're an established supplier, a start-up, an academic, a
	₽oC	□R&D	
	Investment	⊡To b	e Negotiated (Undecided)
	☐ Joint Partnerships and	✓etc	
referred Collaboration Types	☑ Time Zone (GMT, PST, etc.)		 (licensing existing technology to apply, purchase commercial ready solution)
Due Date	None		
Due Date		ontact Information	
Due Date Contact Person		ontact Information Job Title/Team	Deputy Director/Marketing
	c		Deputy Director/Marketing taehyung@gmail.com

Company Mane Archest Company Logs Webite arcsard Archest Company Logs State of Engloyce 12.00* Date of Exabilithment Company Address Archest As Engregation and Logistics Company Address Intermediation (Company Address) Brief Introduction Archest As Engregation and Logistics Company Sead Introduces, Narthest Archest As Engregation (Company Address) Intermediation (Company Logistics Company Company Sead Introduces, Narthest Archest Arc			al Open Innovation	
Website company Ldge Sumbar of Employees 12.00% Date of Stabilishment Company Address For Simily Advances, United States Annua States USD) 27.10 Archest is a transported and bigitisk company local of from Simily Advances, United States, II wave stabilish Archest is a transported and plotted company local of from Simily Advances, United States, II wave stabilish Brief Introductor Preside Pathters, Simily Company Company contracts from Simily Advances, United States, II wave stabilish Brief Introductor Preside Pathters, Simily Company Company contracts from Simonation and Control Company Company company contracts from Simonation and Control Company Company Simily Advances Internation International logistics. The company contracts from startings Interdet Simonation International logistics. The company contracts from startings Interdet Simonation International logistics. The company contracts from startings Interdet Simonation for preventing Senter advances International logistics. The company contracts from startings Receive of Disclosure International logistics in the logistic in the logistin the logistin the logistic in the logistic in the logistic in		L.	ompany information	
Number of functions: 1200* Company Address: 20.75 mith. Advance: United State: Archest is a transportation and logitics company based in fort. Sinth. Advance: Advised toffers a company based in fort. Sinth. Advance: Advised toffers a company based in fort. Sinth. Advance: Advised toffers a company based in fort. Sinth. Advance: Advised toffers and the second the based percent in the logitics index of the second the based percent index of the second the s	Company Name	ArcBest	Company Logo	ArcBest
Company Address For Smith, Arkanas, United States Annual Sales (USD) 12.1 /l ArcBest is a transportation and logistic company based in Fort Smith, Arkanas, United States, It was establish ArcBest is a transportation and logistic company based in Fort Smith, Arkanas, United States, It was establish Biel Introduction Transportation and logistic company parts through its during a compate transportation services in fundamental including less than fructaola (L1) shipping truckbook expected freight, supply than imanagement, and increasional logistics. The company parts through its values as builds and (L1) shipping truckbook expected freight, supply than imanagement, and increasional logistics. The company parts through its values as a strong including A Freight, Parther Premium logistic, and ArcBest Technologies. With a focus on innovinton and automer-ran south one and the strong transportation seconds to be industries. The company's commutante to excellence his earned 1 as strong requestion in the logistic indust is a strong requestion in the logistic indust is the earned in the strong transportation parts. Stopp of Dictoure Neckels Information Image: Internation Image: Image: Imagement and Supply Chain Solutions Stopp of Dictoure Neckels Information Image: Image and the stopp of a partnership subted for for themes storage Imagement and Supply Chain Solutions Beckground ArcBest is Stepping Imagement and Supply Chain Solutions Image of the stopping image and the store store strong stopping image and the store stopping image and	Website	<u>www.arcb.com</u>		
Indext is a transportation and logistic company hand in Fort Smith, Atlanas, United States. It was established to a company to become a logistic score pay hand in Fort Smith, Atlanas, United States. It was established to a company of the services, including less than included (LT) shipping trackback-expected freight, supply chain management, and interactional digits: The company parties through the strikes buildingses, including A Freight, Parther Premium Logistics, and Ardbert Technologies. Whe are diversites buildingses areas dress areas dress indextrines. The company's commitment to excellence has earned it a strong reputation in the logistics indust indextrines. The company's commitment to excellence has earned it a strong reputation in the logistics indust indextrines. The company's commitment to excellence has earned it. Stope of Discloser Indextrine Tracking field Management and Supply Chain Solutions Image is a pay the strike indextrine in tracking in pay hand in the logistics indust indextrines. The company's commitment to excellence has earned it a strong reputation in the logistics indust indextrines. The company is a strike indextrine in tracking in pay hand in the strike indextrine in tracking in pay hand in the indextrine	lumber of Employees	13,000+	Date of Establishment	192
1923 and has grown to become a leading provider of integrated logistics solutions. Arcelear offens a competent range of services, including inext submittained logistics. The company operates through its various subsidiaries, including and the provide of the logistics and content of the logistics. The company operates through the various subsidiaries, including and the company operates through the various subsidiaries, including and the company operates through the various subsidiaries, including and the company operates through the various subsidiaries, including and the company operates through the various subsidiaries, including and the company operates through the various subsidiaries, including and the company operates that subsidiaries includes and the company operates that the company operates that subsidiaries includes and the company operates that subsidiaries and the company operates that subsidiaries includes and the company operates that subsidiaries includes and the company operates that subsidiaries and the company operates and the company operation to the	Company Address			
Scope of Disclosere Scope of Disclosere Tate Tate Background Resciption Resciption <	Brief Introduction	1923 and has grown to become a le range of services, including les management, and international lo Freight, Panther Premium Logistics	ading provider of integrated log s-than-truckload (LTL) shipping, gistics. The company operates t , and ArcBest Technologies. Wit	jistics solutions. ArcBest offers a comprehensiv truckload, expedited freight, supply chain hrough its various subsidiaries, including ABF h a focus on innovation and customer-centric
Title Archest - Trucking Fleet Management and Supply Chain Solutions Beckground We are looking for a partnership for this open innovation. Reckground Archest is seeking: Price Optimization to reduce costs, energy consumption, and carbon footprint Fleet Suffey Detection & Prevention for preventing fleet related accidents Commerce & Shopping Manufacturing Commerce & Shopping Manufacturing Commerce & Shopping Manufacturing Dommerce & Shopping Manufacturing Commerce & Shopping Manufacturing Dommerce & Shopping Manufacturing Dommerce & Shopping Manufacturing Dommerce & Shopping Manufacturing Dommer Dods Divershop Shopping Data & Analytics Divershop Shopping Dot & Bowenge Divershop Shopping Dot & Bowenge Divershop Shopping Dot & Bowenge Divershop Shopping Priving Maternance (Departing Philos Requirement: Ecomplet of the types of technology areas that will be considered are: Dipatching Philos Requirements Ecomplet of the types of technology areas that will be considereed	Scope of Disclosure	donfidential	(Company logo will be used to	o recruit Korean startups)
Background Created Information			Needs Information	
Background We are loading for a long-term partnership for this open immonition. Background Arcbest is seeking: Price Optimization Preservention for a partnership studie for short-term stranging implementation. Background Arcbest is seeking: Price Optimization for requere costs, energy consumption, and carbon footprint Been Route Optimization for preventing fleet related accidents Commer 0: Stopping Commer 0: Marking: Commer 0: Marking: Downay 8: Source: Ownawer Goods Data Archagking: Data Archagking	Title	Arcbest - Ti	rucking Fleet Management and	Supply Chain Solutions
Price Optimization Prece Optimization Prece Optimization to reduce costs, energy consumption, and carbon footprint Prete Safe Detection & Prevention for preventing fleet related accidents Category Category Category The standard structure Preceded Str	Background	We are looking for a partnership suited f		
Category Bonumunity & Lifestyle Bonumer Electronics & Electronic Bonumer Electronics & Electronics Bonumer Electronics & Electronics Bonumunity & Lifestyle Bonuthyle Bonumunity & Lifestyle Bonuthyle	200 g. ound	Price Optimization Fleet Route Optimization to reduce c		
Examples of the types of technology areas that will be considered are: Dispatching Pricing Vehicle Maitenance Description Desired Outcome: Dispatching - faster, easier, and automated dispatching for all in-house vehicles & drivers, along with temporary prime drivers & vehicles Route Optimization - more efficient travel routes for more last mile deliveries to reduce energy consumption and operating costs Safety - as a trucking fleet company, maintaing the condition of both vehicles and drivers are critical Participation Oreign startups are qualified for this Open Innovation. If needed, please deside specific criteria for foreign There's no one size fits all approach to Unilever's partnerships. Whether you're an established supplier, a start-up, an acader designer or an individual inventor, we want to hear from you. referred Collaboration Pioc Investment O to Regotiated (Undecided) apply, purchase commercial ready solution) gime Zone (GMT, PST, etc.) Due Date None Contact Information 	Category	Community & Lifestyle Consumer Electronics & Electronic Consumer Goods Data & Analytics Cducation Cood & Beverage Financial Services Gaming	☐ Media & □Platforms □Privacy & □Professio □Sustainal [2]Transpor □Biotechm	Entertainment & Security nal Services pility tation ology &
Participation Qualification There's no one size fits all approach to Unilever's partnerships. Whether you're an established supplier, a start-up, an academ designer or an individual inventor, we want to hear from you. referred Collaboration Types	Description	Examples of the types of technology a Dispatching Vehicle Maitenance Desired Outcome: Dispatching - faster, easier, and auton time drivers & vehicles Route Optimization - more efficient tr operating costs	nated dispatching for all in-house avel routes for more last mile de	liveries to reduce energy consumption and
referred Collaboration Types		There's no one size fits all approach to Ur	nilever's partnerships. Whether you'	
Contact Information		nvestment	√ To be N	 (licensing existing technology to apply, purchase commercial ready
	Due Date	None		
			Contact Information	
JOD HUE/ Pall DEDUV DIEUU/Makenin		김태형	Job Title/Team	Deputy Director/Marketing
Tel/Mobile 1-323-950-9500 ext. 128 E-mail taehyung@gmail.com	Contact Person			

	· ·	n Innovation		
	Company	nformation		
Company Name	Arvest		ARVESI	
Website	www.arvest.com	Company Logo		
Number of Employees	6,500+ 75 North East Street, Fayetteville, Arkansas,	Date of Establishment		
Company Address	72701. United States	Annual Sales (USD)	\$2.4 B	
Brief Introduction	across Arkansas, Oklahoma, Missouri, and Kan banking, business banking, wealth manage communities and providing personali: ریم ^{Non-}	sas, Arvest offers a wide ment, and mortgage se	Fayetteville, Arkansas. With over 270 branches e range of financial services, including persona ervices. The bank is committed to serving its to individuals, families, and businesses.	
Scope of Disclosure	Confidential (Con	npany logo will be used to	recruit Korean startups)	
	Needs In	formation		
Title	Arvest - Custom	er Service and Data Se	curity for Banking	
	 ✓ We are looking for a long-term partnership for this of ✓ We are looking for a partnership suited for short-term 			
Background	are the looking for a participant stated for short cen	in strategic implementation.		
Dackground	Arvest Bank is seeking			
	Data Security technologies for better safety me	asurements attached to	o their products	
	Commerce & Shopping	Manufact		
	Community & Lifestyle	□Media &	Entertainment	
	Consumer Electronics & Electronic	Platforms		
	Consumer Goods	✓Privacy &	Security	
	☑Data & Analytics		nal Services	
	Education	Sustainability		
	Food & Beverage			
Category	□/Financial Services □Biotechnology &			
	Gaming			
	Information Technology (Software,			
			()	
	Main Requirements			
	inani Kequiteriterite			
	Examples of the types of technology areas that the	vill be considered are:		
	Customer Service Solutions Banking Security			
Description	Banking Security Anti Hacking Security			
	Desired Outcomes Identify the the most advanced technologies in the industry and test them within our ecosystem and further evaluate if			
	these solutions will help service our customers more effectively while keeping their information and assets as safe as			
	possible.			
	Foreign startups are qualified for this Open Innovation	n. If needed, please descibe	e specific criteria for foreign	
Participation	There's no one size fits all approach to Unilever's part		an established supplier, a start-up, an academic, a	
Qualification	designer or an individual inventor, we want to hear fr	om you.		
	ØPoC	□R&D		
			gotiated (Undecided)	
Preferred	□Joint Partnerships and	⊡etc	(liconeing evictive to the local state	
Collaboration Types			 (licensing existing technology to apply, purchase commercial ready 	
	☑ Time Zone (GMT, PST, etc.)		solution)	
Due Date				
	None			
		nformation		
	김태형	Job Title/Team	Deputy Director/Marketing	
Contact Person				
Tel/Mobile	1-323-950-9500 ext. 128 ed above will participate in following video conference.	E-mail	taehyung@gmail.com	

	Global Oper		
	Company I	mormation	
Company Name	Dillard's		Dillard's
		Company Logo	The Style of Your Life.
Website	<u>www.dillards.com</u>		
lumber of Employees	40,000	Date of Establishment	19
Company Address	1600 Cantrell Road, Little Rock, AR 72201, USA.	Annual Sales (USD)	\$4.3 billion
Brief Introduction	Dillard's opera	tes over 250 retail stor	es in 29 states.
Scope of Disclosure	Confidential (Com	pany logo will be used to	recruit Korean startups)
		formation	
Title	Dillards - Consumer Dillard is seeking:	r acquisition, insights a	and Market research
Background	Enhanced retail technology and omnichannel explosion physical stores and online platforms. Our technor personalized marketing strategies, inventory matools.	ology focus includes e	-commerce platforms, mobile applications,
Category	Commerce & Shopping Community & Lifestyle Consumer Electronics & Electronic Consumer Goods Data & Analytics Education Food & Beverage Financial Services Gaming Information Technology (Software, Hardware)	☐ Manufact ☐ Media & ☐ Platforms ☐ Privacy & ☐ Sustainab ☐ Transport ☐ Biotechne ☐ Others	Entertainment Security nal Services solity tation
	Main Requirements Examples of the types of technology areas that w	ill be considered are:	
Description	Retail Security Enhanced Shopping Experience Customized Marketing Solutions By embracing retail technology, Dillard's aims to p experience, increase operational efficiency, and dr	provide customers with ive growth in the retail	industry.
Description Participation Qualification	Enhanced Shopping Experience Customized Marketing Solutions By embracing retail technology, Dillard's aims to p	provide customers with ive growth in the retail n. If needed, please descibe nerships. Whether you're	industry. e specific criteria for foreign
Participation	Enhanced Shopping Experience Customized Marketing Solutions By embracing retail technology, Dillard's aims to p experience, increase operational efficiency, and dr Important of the solution	provide customers with ive growth in the retail n. If needed, please descibunerships. Whether you're om you.	industry. e specific criteria for foreign
Participation Qualification Preferred	Enhanced Shopping Experience Customized Marketing Solutions By embracing retail technology, Dillard's aims to p experience, increase operational efficiency, and dr Foreign startups are qualified for this Open Innovation There's no one size fits all approach to Unilever's part designer or an individual inventor, we want to hear fro PoC Investment Joint Partnerships and Time Zone (GMT, PST, etc.)	provide customers with ive growth in the retail n. If needed, please descibe nerships. Whether you're om you. □R&D ☑To be Ne ☑To be Ne ☑etc	industry. e specific criteria for foreign an established supplier, a start-up, an academic, a egotiated (Undecided) (licensing existing technology to apply, purchase commercial ready
Participation Qualification Preferred Collaboration Types Due Date	Enhanced Shopping Experience Customized Marketing Solutions By embracing retail technology, Dillard's aims to p experience, increase operational efficiency, and dr	provide customers with ive growth in the retail . If needed, please descibu- nerships. Whether you're om you. □R&D ☑To be Ne ☑To be Ne ☑etc	industry. e specific criteria for foreign an established supplier, a start-up, an academic, a egotiated (Undecided) (licensing existing technology to apply, purchase commercial ready solution)
Participation Qualification Preferred Collaboration Types	Enhanced Shopping Experience Customized Marketing Solutions By embracing retail technology, Dillard's aims to p experience, increase operational efficiency, and dr Foreign startups are qualified for this Open Innovation There's no one size fits all approach to Unilever's part designer or an individual inventor, we want to hear fro PoC Investment Joint Partnerships and Time Zone (GMT, PST, etc.)	provide customers with ive growth in the retail n. If needed, please descibe nerships. Whether you're om you. □R&D ☑To be Ne ☑To be Ne ☑etc	industry. e specific criteria for foreign an established supplier, a start-up, an academic, a egotiated (Undecided) (licensing existing technology to apply, purchase commercial ready

	Global O	pen Innovation	
	Compa	ny Information	
			FedEx
Company Name	FedEx	-	
Website	www.fedex.com	Company Logo	
Number of Employees	600,000+	Date of Establishment	May 7, 197
Company Address	942 South Shady Grove Road, Memphis, Tennessee, 38120, United States	Annual Sales (USD)	\$85B
Brief Introduction	Tennessee. With a vast network and adva express delivery, ground shipping, freigh Operating in over 220 countries and t	nced shipping solutions, F t transportation, e-comme	logistics company headquartered in Memphis, edEx offers a wide range of services, including erce solutions, and supply chain management. tal role in enabling global connectivity and ds worldwide.
	V confidential	Company logo will be used to	
Scope of Disclosure			
	Need	s Information	
Title	FedEx - Freig ✓ We are looking for a long-term partnership for t	ght and Warehouse Mana	gement Solutions
	FedEx is seeking: Warehouse Route Optimization Warehouse Automation	-	
Background	Virtual Twin for Warehouse Monitoring Safety Prevention & Detection		
Background	Commerce & Shopping	Manufac	turina
		_	Entertainment
	Consumer Electronics & Electronic	Platform	5
	Consumer Goods	Privacy 8	k Security
	Data & Analytics		nal Services
		✓Sustaina	bility
	Food & Beverage		tation
		Biotechn	
		⊡Others	
	Gaming	Elothers	
	Information Technology (Software, Hardware)		(Packaging)
Category			
	Main Requirements Route Optimization - more efficient warehou Automation - Automating to reduce manpow Virtual Twin - Live safety and progress moni Safety - Novel sensors, tech for preventing, o Desired Outcomes Identify technologies that are complimentap	ver ato increase efficiency toring with virtual digital t detecting, and reacting to a	win
Description	and more sustainable service to our custome		
	☑Foreign startups are qualified for this Open Innov	vation. If needed, please descib	e specific criteria for foreign
Participation Qualification	There's no one size fits all approach to Unilever's designer or an individual inventor, we want to he		e an established supplier, a start-up, an academic, a
	₽oC	□R&D	
	□Investment	⊡ To be N	egotiated (Undecided)
	□Joint Partnerships and	⊡etc	
	☑Time Zone (GMT, PST, etc.)		 (licensing existing technology to apply, purchase commercial ready solution)
Preferred Collaboration Types			
Due Date	None		
		ct Information	
Contact Person	김태형	Job Title/Team	Deputy Director/Marketing
Tel/Mobile	1-323-950-9500 ext. 128	E-mail	taehyung@gmail.com
The contact person not	ed above will participate in following video conference	2.	
- If not, please let you	r KOTRA representative know the participant of th	e video conference at least tl	hree days in advance of the meeting.

	Global Oper			
	Company I	nformation		
Company Name	FIS	Company Logo	FIS	
Website	<u>www.fisglobal.com</u>	. , ,		
Number of Employees	55,000	Date of Establishment	July 3, 196	
Company Address	601 Riverside Avenue, Jacksonville, Florida,	Annual Sales (USD)	\$12.6 B	
Brief Introduction	32204. United States FIS (Fidelity National Information Services), founded on July 3, 1968, is a global financial technology company headquartered in Jacksonville, Florida. The company specializes in providing a wide range of technology solutions and services to the financial industry, including banking, payments, risk management, and asset management. With global presence and a vast portfolio of innovative products, FIS enables financial institutions to streamline operations, enhances, enhances, and drive digital transformation in the ever-evolving financial landscape			
Scope of Disclosure	Confidential (Com	pany logo will be used to	recruit Korean startups)	
	Needs Inf	formation		
Title		a Security and Fintech	Solutions	
The			3010113	
	We are looking for a long-term partnership for this o			
	✓ We are looking for a partnership suited for short-term	n strategic implementation.		
Background	FIS is seeking Data Security technologies for better safety me	asurements attached t	o their products	
	Commerce & Shopping	Manufact	uring	
	Community & Lifestyle	☐Media &	Entertainment	
	Consumer Electronics & Electronic	Platforms		
[Consumer Goods	✓Privacy &		
		✓Profession		
	Data & Analytics			
Category	Food & Beverage			
	☑ Financial Services	Biotechno	ology &	
	Gaming	Others		
	Information Technology (Software, Hardware)		()	
Description	Main Requirements Examples of the types of technology areas that w Cyber Security for Fintech Banking Solutions Credit Solutions Desired Outcomes: Focus on Security - Server security, contract integ increase the credibility of FIS products in the ban	rity, anti-phising and m	nore security measurements to ensure and	
Participation Qualification	☑Foreign startups are qualified for this Open Innovation There's no one size fits all approach to Unilever's part: designer or an individual inventor, we want to hear from	nerships. Whether you're		
	I PoC	R&D		
			egotiated (Undecided)	
	Joint Partnerships and	✓etc		
Preferred			(licensing existing technology to	
Collaboration Types	☑Time Zone (GMT, PST, etc.)		apply, purchase commercial ready solution)	
Due Date	None Contact In	formation		
	Contact In	formation		
Contact Person	김태형	Job Title/Team	Deputy Director/Marketing	
Tel/Mobile		Job Title/Team E-mail	Deputy Director/Marketing taehyung@gmail.com	

	Global Oper	n Innovation	
	Company I	nformation	
Company Name	IBM	Company Logo	IBM.
Website	<u>www.ibm.com</u>	Company Logo	
Number of Employees	352,600	Date of Establishment	191
Company Address	1 New Orchard Road Armonk, New York 10504-	Annual Sales (USD)	\$77 Billion
Brief Introduction	IBM has been awarded more pa	tents than any other U	S company for 28 years in a row.
Scope of Disclosure	Confidential (Con	npany logo will be used to	recruit Korean startups)
	Needs In	formation	
Title	IBM Cloud	Computing for Big Dat	ta Enterprise
Background	Al-powered solutions for data analytics, auto	n strategic implementation. d cloud computing to omation, and machine	transform industries and businesses. They offer learning, enabling businesses to make better e customer experiences.
	Commerce & Shopping Community & Lifestyle Consumer Electronics & Electronic Consumer Goods Data & Analytics Education	☐ Platforms ☐ Privacy & ☑ Professio ☐ Sustainat	Extertainment 2. Security nal Services pility
Category	☐Food & Beverage ☐Financial Services ☐Gaming ☑Information Technology (Software,	☐Transpor	
Description	 □Financial Services □Gaming ☑Information Technology (Software, Main Requirement: Examples of the types of technology areas that we Cloud Computing Big Data Labeling Al forecasting Desired Outcome: Provide scalable and secure infrastructure for bus Driving innovation in Al and cloud technologies t ☑Foreign startups are qualified for this Open Innovatio There's no one size fits all approach to Unilever's part 	ill be considered are: inesses to leverage Al co o empower organization n. If needed, please descibinerships. Whether you're	apabilities effectively. Is in various sectors.
Description	□Financial Services □Gaming □Information Technology (Software, Main Requirement: Examples of the types of technology areas that w Cloud Computing Big Data Labeling Al forecasting Desired Outcome: Provide scalable and secure infrastructure for bus Driving innovation in Al and cloud technologies t	ill be considered are: inesses to leverage Al co o empower organization n. If needed, please descibinerships. Whether you're	apabilities effectively. Is in various sectors.
Description Participation Qualification	 ☐Financial Services ☐Gaming ☑Information Technology (Software, Main Requirement: Examples of the types of technology areas that we Cloud Computing Big Data Labeling Al forecasting Desired Outcome: Provide scalable and secure infrastructure for bus Driving innovation in Al and cloud technologies t ☑Foreign startups are qualified for this Open Innovatio There's no one size fits all approach to Unilever's part designer or an individual inventor, we want to hear free to the secure of th	☐Biotechno ☐Others ill be considered are: inesses to leverage AI c o empower organization n. If needed, please descibu- nerships. Whether you're om you. ☑R&D	apabilities effectively. Is in various sectors.
Description Participation Qualification	□Financial Services □Gaming ☑Information Technology (Software, Main Requirement: Examples of the types of technology areas that we Cloud Computing Big Data Labeling Al forecasting Desired Outcome: Provide scalable and secure infrastructure for bus Driving innovation in Al and cloud technologies t ☑Foreign startups are qualified for this Open Innovatio There's no one size fits all approach to Unilever's part designer or an individual inventor, we want to hear fr ☑PoC □Investment □Joint Partnerships and ☑Time Zone (GMT, PST, etc.) None	□ Diters	apabilities effectively. Is in various sectors. e specific criteria for foreign an established supplier, a start-up, an academic, a
Description Participation Qualification Preferred Collaboration Types Due Date	□Financial Services □Gaming ☑Information Technology (Software, Main Requirement: Examples of the types of technology areas that we Cloud Computing Big Data Labeling Al forecasting Desired Outcome: Provide scalable and secure infrastructure for bus Driving innovation in Al and cloud technologies t ☑Foreign startups are qualified for this Open Innovatio There's no one size fits all approach to Unilever's part designer or an individual inventor, we want to hear fr ☑PoC □Investment □Joint Partnerships and ☑Time Zone (GIMT, PST, etc.) None	□Others □Others □II be considered are: inesses to leverage AI c o empower organization nerships. Whether you're om you. □R&D □To be Ne □etc formation	apabilities effectively. as in various sectors. e specific criteria for foreign e an established supplier, a start-up, an academic, a egotiated (Undecided)
Description Participation Qualification Preferred Collaboration Types	□Financial Services □Gaming ☑Information Technology (Software, Main Requirement: Examples of the types of technology areas that we Cloud Computing Big Data Labeling Al forecasting Desired Outcome: Provide scalable and secure infrastructure for bus Driving innovation in Al and cloud technologies t ☑Foreign startups are qualified for this Open Innovatio There's no one size fits all approach to Unilever's part designer or an individual inventor, we want to hear fr ☑PoC □Investment □Joint Partnerships and ☑Time Zone (GMT, PST, etc.) None	□ Diters	apabilities effectively. Is in various sectors. e specific criteria for foreign an established supplier, a start-up, an academic, a

		n Innovation			
	Company I	nformation			
Company Name	JB Hunt	Company Logo	J.B. HUNT		
Website	<u>www.jbhunt.com</u>				
Number of Employees	29,000+ 2101 SE Simple Savings Dr., Bentonville,	Date of Establishment	August 10, 196		
Company Address	Arkansas. United States.	Annual Sales (USD)	\$10.2B		
Brief Introduction	JB Hunt is a transportation and logistics company headquartered in Bentonville, Arkansas, United States. It was established on August 10, 1961. The company provides a wide range of transportation services, including truckload, intermodal, dedicated, and final mile delivery. JB Hunt serves various industries such as retail, e- commerce, automotive, food and beverages, and more. With a large fleet and advanced technology, JB Hunt is focused on <u>deliv</u> ering innovative solutions and reliable services to its customers across North America.				
Scope of Disclosure	Confidential (Com	npany logo will be used to	neanuitt Kaneamstantups)		
	Needs Inf	formation			
Title	JB Hunt - Ra	ail and Trucking Fleet I	Management		
Background	We are looking for a long-term partnership for this o We are looking for a partnership suited for short-term JB Hunt is seeking: Fleet Dispatching Optimization for faster, and of Fleet Route Optimization to reduce costs, ener Fleet Safety Detection & Prevention for preven	n strategic implementation. cheaper dispatching sy gy consumption, and d	carbon footprint		
Category	Commerce & Shopping Community & Lifestyle Consumer Electronics & Electronic Consumer Goods Data & Analytics Education Food & Beverage Financial Services Gaming Information Technology (Software,	Manufact	Entertainment : Security nal Services sility tation		
Description	"Main Requirement: Examples of the types of technology areas that w Supply Chain Demand Planning Trucking Maitenance Supply Chain Management Desired Outcome: Dispatching - faster, easier, and automated dispa- time drivers & vehicles Route Optimization - more efficient travel routes operating costs Safety - as a trucking fleet company, maintaing to Proreign startups are qualified for this Open Innovation	tching for all in-house v for more last mile deliv he condition of both ve	veries to reduce energy consumption and hicles and drivers are critical		
Participation Qualification	There's no one size fits all approach to Unilever's parl designer or an individual inventor, we want to hear fr		e an established supplier, a start-up, an academic, a		
rreferred Collaboration Types	PoC Investment Joint Partnerships and Time Zone (GMT, PST, etc.)	□R&D ☑To be Ne ☑etc	gotiated (Undecided)		
	None				
Due Date	Contact In	formation			
		formation Job Title/Team	Deputy Director/Marketing		
Due Date Contact Person Tel/Mobile	Contact In 김태형 1-323-950-9500 ext. 128	formation Job Title/Team E-mail	Deputy Director/Marketing taehyung@gmail.com		

		n Innovation	
		nformation	
Company Name	JD Power	Company Logo	J.D. POWER
Website	<u>www.jdpower.com</u>		
Number of Employees	1,500	Date of Establishment	
Company Address	3200 Park Center Drive Costa Mesa, CA 92626, USA	Annual Sales (USD)	N/A
Brief Introduction	JD Powe covers ove	r's research and data o r 12 industries, includi care, and telecommuni	ng finance,
Scope of Disclosure	Confidential (Con	npany logo will be used to	recruit Korean startups)
		formation	
Title		nsumer insights and N	Narket research
Background	✓ We are looking for a long-term partnership for this of ✓ We are looking for a partnership suited for short-tern JD Power focuses on consumer insights and m collection, analysis, and survey methodologies. information related to customer satisfaction, pr	n strategic implementation. arket research. Their te They utilize advanced	chnology focus revolves around data analytics and research platforms to gather
Category	Commerce & Shopping Community & Lifestyle Consumer Electronics & Electronic Consumer Goods Data & Analytics Education Food & Beverage Financial Services Gaming	☐Manufact ✓Media & ☐Platforms ☐Privacy & ☐Sustainat ☐Transport ☐Biotechne ☐Others	Entertainment security nal Services oility tation
Description	"Main Requirement: Examples of the types of technology areas that w Consumer Insights Industry Insights Sales Solutions Desired Outcome: Provide businesses with valuable insights to unde data-driven decisions.		ences, improve products and services, and make
Participation Qualification	Foreign startups are qualified for this Open Innovation There's no one size fits all approach to Unilever's part designer or an individual inventor, we want to hear fr	nerships. Whether you're	1 5
Preferred Collaboration Types		□R&D ⊡To be Ne ⊡etc	egotiated (Undecided) (licensing existing technology to apply, purchase commercial ready solution)
Due Date	None	formation	
Constrat Da		formation	Deputy Director (Marketing
Contact Person	김태형	Job Title/Team	Deputy Director/Marketing
·	1-323-950-9500 ext. 128 ed above will participate in following video conference. KOTRA representative know the participant of the vid	E-mail	taehyung@gmail.com ree days in advance of the meeting.

	Global Oper	n Innovation		
	Company I	nformation		
Company Name	JP Morgan	Common 1	J.P.Morgan	
Website	www.jpmorganchase.com	Company Logo		
lumber of Employees	259,000	Date of Establishment	December 31, 20	
Company Address	383 Madison Avenue, New York, NY 10179, United States	Annual Sales (USD)	\$131B	
Brief Introduction	JPMorgan Chase, founded in 2000, is a leading company provides a wide range of financial se banking, and private banking. With a strong p worldwide, offering innovative	rvices, including invest resence in the industry	tment banking, asset management, commerci	
Scope of Disclosure		npany logo will be used to	recruit Korean startups)	
	Needs Int	formation		
Title	JP Morgan - Al Gener	ator Financial Support	and Trend Forecasting	
Background	 We are looking for a long-term partnership for this o We are looking for a partnership suited for short-terr JP Morgan is seeking: Roboadvisor tech (with existing enterprise custor) 	n strategic implementation		
			5	
1	Commerce & Shopping	☐Manufact	uring Entertainment	
	Community & Lifestyle	□ Media &		
	Consumer Electronics & Electronic	_		
I	Consumer Goods	Privacy 8		
	✓Data & Analytics		nal Services	
		Sustainal		
Category	Food & Beverage			
	☑ Financial Services	Biotechn	ology &	
	Gaming	Others		
	☑Information Technology (Software, Hardware)		()	
	"Main Requirements			
	Franklan af the time of the tool of the	ill be see states of		
	Examples of the types of technology areas that w AI Generated Financial Service Support	vIII be considered are:		
	Trend Anlysis			
Description	Fin Tech			
	Desired Automor			
	Desired Outcome:			
	Roboadvisor Tech - Better automated investment	-	-	
	maintenance cost. Also can provide support to ex	disting tund managers to	or portrollo alversity	
Participation	☑ Foreign startups are qualified for this Open Innovation	n. If needed, please descib	e specific criteria for foreign	
Qualification	There's no one size fits all approach to Unilever's part		an established supplier, a start-up, an academic, a	
	designer or an individual inventor, we want to hear fro			
		R&D		
	Investment	_	egotiated (Undecided)	
Preferred	Joint Partnerships and	l detc	(licensing existing technology to	
Collaboration Types			apply, purchase commercial ready	
	☑Time Zone (GMT, PST, etc.)		solution)	
Due Date	None			
	Contact In	formation		
Contact Person	김태형	Job Title/Team	Deputy Director/Marketing	
	1 222 050 0500 120	E mail	test of the second s	
Tel/Mobile	1-323-950-9500 ext. 128	E-mail	taehyung@gmail.com	

	Global Oper		
	Company I	nformation	
Company Name	КРМG	Company Logo	KPMG
Website	<u>www.kpmg.com</u>		
Number of Employees	227,000	Date of Establishment	1983
Company Address	345 Park Avenue New York, NY 10154-0102, USA	Annual Sales (USD)	\$29 billion
Brief Introduction	Accounting	5 was ranked #1 in the 50 in 2021, for the fo Currently operates in o countries.	urth year in
Scope of Disclosure	Confidential (Com	npany logo will be used to	recruit Korean startups)
	Needs In	formation	
Title	KPMG - Data	Analysis for Enhanced	Client Services
Background	 We are looking for a long-term partnership for this o We are looking for a partnership suited for short-term KPMG is focusing on data analytics and business decisions. They leverage advanced analytics tece enabling businesses to identify trends, mitigate 	n strategic implementation. ss consulting to help o hniques to extract mea	aningful information from vast amounts of data,
Category	Commerce & Shopping Community & Lifestyle Consumer Electronics & Electronic Consumer Goods Data & Analytics Education Food & Beverage Financial Services Gaming Information Technology (Software,	☐Manufact ☐Media & ☐Platforms ☑Privacy & ☐Sustainab ☐Transport ☐Biotechne ☑Others	Entertainment Security nal Services ility ation
	"Main Requirement: Examples of the types of technology areas that w Retail Tech Solutions (offline and online) Consumer Data Solutions Delivery Solutions	vill be considered are:	
	Desired Outcome: Provide strategic guidance and advisory services improve efficiency, and drive business transforma		nsights, helping clients optimize their operations,
	Provide strategic guidance and advisory services	ation. n. If needed, please descibe nerships. Whether you're	e specific criteria for foreign
Participation	Provide strategic guidance and advisory services improve efficiency, and drive business transforma ☑Foreign startups are qualified for this Open Innovation There's no one size fits all approach to Unilever's part	ation. If needed, please descibe nerships. Whether you're om you. R&D	e specific criteria for foreign
Participation Qualification Preferred Collaboration	Provide strategic guidance and advisory services improve efficiency, and drive business transforma ☑ Foreign startups are qualified for this Open Innovation There's no one size fits all approach to Unilever's part designer or an individual inventor, we want to hear fron ☑ PoC ☐ Investment ☐ Joint Partnerships and ☑ Time Zone (GMT, PST, etc.) None	ation. nerships. Whether you're om you. □R&D ☑To be Ne ☑etc	e specific criteria for foreign an established supplier, a start-up, an academic, a gotiated (Undecided) (licensing existing technology to apply, purchase commercial ready
Participation Qualification Preferred Collaboration Types	Provide strategic guidance and advisory services improve efficiency, and drive business transform: Proreign startups are qualified for this Open Innovation There's no one size fits all approach to Unilever's part designer or an individual inventor, we want to hear from PoC Investment Joint Partnerships and Time Zone (GMT, PST, etc.) None Contact In	ation. n. If needed, please descibe nerships. Whether you're om you.	e specific criteria for foreign an established supplier, a start-up, an academic, a gotiated (Undecided) (licensing existing technology to apply, purchase commercial ready solution)
Participation Qualification Preferred Collaboration Types	Provide strategic guidance and advisory services improve efficiency, and drive business transforma ☑ Foreign startups are qualified for this Open Innovation There's no one size fits all approach to Unilever's part designer or an individual inventor, we want to hear fron ☑ PoC ☐ Investment ☐ Joint Partnerships and ☑ Time Zone (GMT, PST, etc.) None	ation. nerships. Whether you're om you. □R&D ☑To be Ne ☑etc	e specific criteria for foreign an established supplier, a start-up, an academic, a gotiated (Undecided) (licensing existing technology to apply, purchase commercial ready

	Global Ope	n Innovation	
	Company	Information	
Company Name	Revunit	- Company Logo	(⁴) REVUNIT
Website	<u>www.revunit.com</u>		
Number of Employees	200	Date of Establishment	2012
Company Address	409 SW A St, Bentonville, AR 72712	Annual Sales (USD)	N/A
Brief Introduction	for them. RevUnit has been named to the Inc. 5000 list list of America's https://ative businesses. N	of fastest-growing priv Vith a focus on a peop	supply chain operations with technology built rate companies (4x), and the Entrepreneur 360 le-centric culture, the company has also been litures and as Best Place to Work by Arkansas
Scope of Disclosure	Confidential (Con	mpany logo will be used to	o recruit Korean startups)
	Needs Ir	formation	
Title			ns, Retail Tech Solutions
Background	✓ We are looking for a long-term partnership for this ✓ We are looking for a partnership suited for short-ter Revunit specializes in digital transformation so streamline processes, improve productivity, ar enterprise software, cloud computing, data ar	m strategic implementation. Dutions for large enterp ad enhance customer e	prises. They focus on leveraging technology to xperiences. Their technology focus includes
Category	Commerce & Shopping Community & Lifestyle Consumer Electronics & Electronic Consumer Goods Data & Analytics Education Food & Beverage Financial Services Gaming	Manufact Media & Platforms Privacy & Professio Sustainat Transpor Biotechno Others	Entertainment E Security nal Services oility tation
Description	"Main Requirement: Examples of the types of technology areas that t Highly Competitve Digital Transformation Solutio Big Data Solutions Customizable Solutions for Enterprises in Retail o Desired Outcome: Help businesses adapt to digital technologies, of landscape.	ons or Supply Chain for Cost	
Participation Qualification	☑Foreign startups are qualified for this Open Innovation There's no one size fits all approach to Unilever's pa designer or an individual inventor, we want to hear	rtnerships. Whether you'r	e specific criteria for foreign e an established supplier, a start-up, an academic, a
Preferred Collaboration Types	PoC Investment Joint Partnerships and Time Zone (GMT, PST, etc.)	□R&D ☑To be Ne ☑etc	egotiated (Undecided) (licensing existing technology to apply, purchase commercial ready solution)
Due Date	None		
		nformation	
	김태형	Job Title/Team	Deputy Director/Marketing
Contact Person			
Tel/Mobile	1-323-950-9500 ext. 128 ed above will participate in following video conference.	E-mail	taehyung@gmail.com

Global Open Innovation Company Information					
Company Name	Sam's Club	Company Logo	semiscule		
Website	https://www.samsclub.com/				
Number of Employees	150,000+ 2101 SE Simple Savings Dr., Bentonville,	Date of Establishment	April 7, 1983		
Company Address	Arkansas, United States.	Annual Sales (USD)	\$59B		
Brief Introduction			ducts at wholesale prices, owned by Walmart.		
Scope of Disclosure	Confidential Non- (Company logo will be used to recruit Korean startups)				
	Needela	formation			
Title			nsumer Prediction Tools		
Background	 We are looking for a long-term partnership for this open innovation. We are looking for a partnership suited for short-term strategic implementation. Sam's Club is seeking: Consumer behavior and prediction tools provide valuable insights and strategic advantages to Sam's Club, 				
	enabling them to better understand their customers, optimize inventory management, enhance the shopping experience, and gain a competitive edge in the retail market.				
	Commerce & Shopping	Manufac	turing		
	Community & Lifestyle	🗌 Media &	Entertainment		
	Consumer Electronics & Electronic				
	Consumer Goods	Privacy 8	-		
	☑ Data & Analytics		nal Services		
	Education	☑ Sustainability			
Category	Food & Beverage		✓ Transportation ☐ Biotechnology &		
		⊡ Others			
	Information Technology (Software, Hardware)		(Packaging)		
Description	Main Requirement: Examples of the types of technology areas that will be considered are: Distribution Solution Checkout and Shopping Solutions Warehouse Management Desired Outcome: Strengthen existing interntal IT and Transportation Solutions by collaborating with leading new ventures that can share solutions with our organization to imipolement them quickly.				
	☑ Foreign startups are qualified for this Open Innovation	e specific criteria for foreign			
Participation Qualification	There's no one size fits all approach to Unilever's partnerships. Whether you're an established supplier, a start-up, an academic, a designer or an individual inventor, we want to hear from you.				
	☑ PoC	R&D			
	Investment	✓ To be Negotiated (Undecided)			
Preferred Collaboration	Joint Partnerships and	✓etc			
Types	☑ Time Zone (GMT, PST, etc.)		(licensing existing technology to apply, purchase commercial ready solution)		
Due Date	None				
		nformation			
Contact Person	김태형	Job Title/Team	Deputy Director/Marketing		
Tel/Mobile	1-323-950-9500 ext. 128	E-mail	<u>taehyung@gmail.com</u>		
The contact person not	ed above will participate in following video conference:				
- If not, please let your KOTRA representative know the participant of the video conference at least three days in advance of the meeting.					

Global Open Innovation					
	Company I	nformation			
Company Name	Sensata	Company Logo	Sensata Technologies		
Website	www.sensata.com				
Number of Employees	21,000	Date of Establishment	1916		
Company Address	529 Pleasant Street Attleboro, MA 02703, USA	Annual Sales (USD)	\$3.3 billion		
Brief Introduction	Sensata's products are used in over 5 billion smart home and sensor devices worldwide.				
Scope of Disclosure	Confidential	npany logo will be used to	recruit Korean startups)		
	Needs Inf	formation			
Title	Sensata - Ser	nsor Computing and Se	ensor Tracking		
Background	 We are looking for a long-term partnership for this open innovation. We are looking for a partnership suited for short-term strategic implementation. Sensata is seeking, The development of sensors and control technologies for various industries. The focus is on creating advanced sensors and controls for automotive, aerospace, industrial, and other applications. These technologies enable precise monitoring, measurement, and control of various parameters, ensuring safety, efficiency, and reliability in critical systems. 				
Category	Commerce & Shopping Community & Lifestyle Consumer Electronics & Electronic Consumer Goods Data & Analytics Education Food & Beverage Financial Services Gaming	☐ Manufactu ☐ Media & I ☐ Platforms ☑ Privacy & ☐ Professior ☐ Sustainab ☐ Transport ☐ Biotechno ☐ Others	Entertainment Security hal Services ility ation		
Description	"Main Requirement: Examples of the types of technology areas that w IoT Solutions Computing Solutions Sensor Solutions Desired Outcome: Advancements in autonomous vehicles, renewabl customers to enhance performance and meet reg	e energy systems, indus	strial automation, and more, enabling their		
Participation Qualification	Foreign startups are qualified for this Open Innovation. If needed, please descibe specific criteria for foreign There's no one size fits all approach to Unilever's partnerships. Whether you're an established supplier, a start-up, an academic, a designer or an individual inventor, we want to hear from you.				
	✓PoC □Investment □Joint Partnerships and	□R&D ⊡To be Ne ⊡etc	gotiated (Undecided) (licensing existing technology to		
Preferred Collaboration Types	☑Time Zone (GMT, PST, etc.)		apply, purchase commercial ready solution)		
	☑Time Zone (GMT, PST, etc.) None		apply, purchase commercial ready		
Types		formation	apply, purchase commercial ready		
Түрез	None	formation Job Title/Team	apply, purchase commercial ready		

	Global Open Innovation					
	Company	nformation				
Company Name	Tyson	Company Logo	(Tyson			
Website	www.tyson.com					
Number of Employees	141,000	Date of Establishment	1935			
Company Address	2200 W Don Tyson Pkwy Springdale, AR 72762, USA	Annual Sales (USD)	\$42.4 billion			
Brief Introduction	Tyson Foods, Inc. is an American multinational corporation based in Springdale, Arkansas that operates in the food industry. The company is the world's second-largest processor and marketer of chicken, beef, and pork after JBS S.A. It annually exports the largest percentage of beef out of the United States					
Scope of Disclosure	Confidential Comfidential (Company logo will be used to recruit Korean startups)					
	Needs In	formation				
Title	_	son - Food and Agri Te	ech			
Background	 We are looking for a long-term partnership for this open innovation. We are looking for a partnership suited for short-term strategic implementation. Tyson Is Seeking: food focused technology to enhance their agricultural and food production processes. They aim to improve the efficiency, safety, and sustainability of their operations while meeting the growing demand for high-quality food products. 					
Category	Commerce & Shopping Community & Lifestyle Consumer Electronics & Electronic Consumer Goods Data & Analytics Education Food & Beverage Financial Services Gaming Information Technology (Software,	Manufactu Media & I Pilatforms Privacy & Sustainab Transport Biotechnc Others	Entertainment Security nal Services ility ation			
Description	"Main Requirement: Examples of the types of technology areas that v Alternative Proteins Agri Tech - Food Tech Warehouse Management Fulfillment Desired Outcome: By investing in technology, Tyson can optimize t in areas such as alternative protein sources and a	neir supply chain, improv	ve food safety measures, and explore innovations			
Description Participation Qualification	Examples of the types of technology areas that v Alternative Proteins Agri Tech - Food Tech Warehouse Management Fulfillment Desired Outcome: By investing in technology, Tyson can optimize t	neir supply chain, improv gricultural practices. 	specific criteria for foreign			
Participation	Examples of the types of technology areas that v Alternative Proteins Agri Tech - Food Tech Warehouse Management Fulfillment Desired Outcome: By investing in technology, Tyson can optimize t in areas such as alternative protein sources and a Dereign startups are qualified for this Open Innovatio There's no one size fits all approach to Unilever's par	neir supply chain, improv gricultural practices. In fineeded, please descibe therships. Whether you're rom you. IR&D	specific criteria for foreign			
Participation Qualification Preferred Collaboration	Examples of the types of technology areas that we Alternative Proteins Agri Tech - Food Tech Warehouse Management Fulfillment Desired Outcome: By investing in technology, Tyson can optimize the in areas such as alternative protein sources and a Proreign startups are qualified for this Open Innovation There's no one size fits all approach to Unilever's part designer or an individual inventor, we want to hear for the procement protein Partnerships and internets and the procement protein Partnerships and Time Zone (GMT, PST, etc.)	neir supply chain, improv gricultural practices. n. If needed, please descibe tnerships. Whether you're rom you.	e an established supplier, a start-up, an academic, a			
Participation Qualification Preferred Collaboration Types	Examples of the types of technology areas that we Alternative Proteins Agri Tech - Food Tech Warehouse Management Fulfillment Desired Outcome: By investing in technology, Tyson can optimize the in areas such as alternative protein sources and a Proreign startups are qualified for this Open Innovation There's no one size fits all approach to Unilever's part designer or an individual inventor, we want to hear for the procement protein Partnerships and internets and the procement protein Partnerships and Time Zone (GMT, PST, etc.)	neir supply chain, improv gricultural practices. n. If needed, please descibe tnerships. Whether you're rom you. ☑R&D ☑To be Ne	specific criteria for foreign e an established supplier, a start-up, an academic, a			
Participation Qualification Preferred Collaboration Types	Examples of the types of technology areas that we Alternative Proteins Agri Tech - Food Tech Warehouse Management Fulfillment Desired Outcome: By investing in technology, Tyson can optimize the in areas such as alternative protein sources and a Proreign startups are qualified for this Open Innovation There's no one size fits all approach to Unilever's part designer or an individual inventor, we want to hear for the procement protein Partnerships and internets and the procement protein Partnerships and Time Zone (GMT, PST, etc.)	neir supply chain, improv gricultural practices. n. If needed, please descibe tnerships. Whether you're rom you.	specific criteria for foreign e an established supplier, a start-up, an academic, a			

Global Open Innovation					
Company Information					
Company Name	Walmart	Company Logo	Walmart 🔀		
Website	www.walmart.com.		•		
Number of Employees	2,300,000	Date of Establishment	July 2nd, 1962		
Company Address	702 SW 8th Street, Bentonville, Arkansas, 72716, United States.	Annual Revenue	\$559 billion (2021)		
Brief Introduction	Walmart is one of the world's largest retail corporations, operating a chain of hypermarkets, discount department stores, and grocery stores. It was founded by Sam Walton and has grown into a global powerhouse in the retail industry. Walmart offers a wide range of products, including groceries, clothing, electronics, home goods, and more. The company operates both physical stores and an e-commerce platform, allowing customers to shop online and have products delivered to their doorstep.				
Scope of Disclosure	Confidential (Con	npany logo will be used to	recruit Korean startups)		
		ormation			
Title	Walmart ESG Methods and Technology				
Background	We are looking for a long-term partnership for this open innovation. We are looking for a partnership suited for short-term strategic implementation. Walmart is seeking: Technology and methods to actively reduce energy consumption, reduce packaging/production/delivery waste, increase green energy, recycle and upcyling trash. Walmart is seeking to reach their ESG goal of carbon neutrality and zero-waste. New eco friendly products and technology are of interest.				
Category	L'Eommerce & Shopping Community & Lifestyle Consumer Electronics & Electronic Consumer Goods Data & Analytics Education Frood & Beverage Financial Services Saming Information Technology (Software, Hardware)	Manufact	Security nal Services Jility tation		
Description	Main Requirements Examples of the types of technology areas that will be considered are: Carbon capture technologies Bioplastics from agricultural waste/regenerative agriculture Alternative materials from land/water efficient carbon sinks (seaweed etc) Materials with significantly lower GHG requirements for manufacture or conversion Desired Outcome: New packaging solutions which can reduce the carbon footprint of our portfolio, with an ambition for the packaging solution to be carbon neutral or regenerative by design.				
Participation Qualification	Foreign startups are qualified for this Open Innovation. If needed, please descibe specific criteria for foreign There's no one size fits all approach to Unilever's partnerships. Whether you're an established supplier, a start-up, an academic, a designer or an individual inventor, we want to hear from you.				
Preferred Collaboration Types		_R&D ∳o be Ne Ørtc	gotiated (Undecided) (licensing existing technology to apply, purchase commercial ready solution)		
Due Date	None				
	Contact In	formation			
Contact Person	김태형	Job Title/Team	Deputy Director/Marketing		
Tel/Mobile	1-323-950-9500 ext. 128	E-mail	taehyung@gmail.com		
	ed above will participate in following video conference. • KOTRA representative know the participant of the vic	loo conforment to set			